

## Hello Directors!

We're excited to be back with you at NESCS this year! With so much energy, so much talent, such cool costumes and the dynamic, amazing performances, how could we not be?!?

As always, we are volunteering our time to photograph each group and will be creating our exclusive commemorative photos for your group to remember this event.

Group Shots: (having your group's picture taken is free, print purchases are optional)

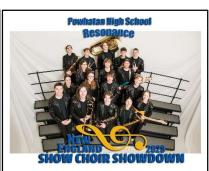
As in previous years, we will set up a fabric background in the Andover Band room using risers. After your performance, you will proceed to the band room for your photos. All Group photos will be available for order online as simple prints or as printed Commemorative Cast Photos. And, discount codes will be available for all print orders placed in the first week following the event.

We'll capture the following groups:

- 1- Large group photo of performers and crew (and band/orchestra as available).
  - a. Serious
  - b. Fun
- 2- Class of 2024--Smaller photo of just the graduating (or 8<sup>th</sup> grade) class members
  - a. Serious
  - b. Fun
- 3- Band photo of the band/orchestra members (as applicable/requested)
  - a. Serious
  - b. Fun







In addition, we will, once again, offer live performance coverage as well.

Live Performance Coverage: (groups opt-in to coverage of their performances: fee-based)

Our professional theater/event photographers will capture your performance from at least two vantage points. Final images will be corrected for best presentation of crop and color before being loaded into an online gallery where participants and their families will have access to unlimited free downloads for

one month following the event (normally image downloads are \$21.99 each). Prints will be available for purchase for those who prefer.

Groups who opt-in to live performance coverage will be photographed throughout their performance with every effort given to capturing each performer in group and/or individual images.

Live performance coverage must be opted into and secured with payment by the Wednesday prior the performance (Wednesday, March 13). Coverage and fees are specific to each performance group (not per school or association). If you have multiple troops and are interested in live coverage for all of them, please inquire directly with us.







Coverage fees are tiered and based on the number of performers. We are not able to capture images of the band/orchestra or crew unless they double as performers on stage. This this case, they should be included in the participant count.

Number of Participants (not including crew or band/orchestra)	Coverage Fee	If the coverage fee is passed to the families, this breaks down to a per participant cost listed below and includes unlimited downloads of performance images
0-10 (pp cost based on group of 8+)	250	25.00 - 31.25pp
11-20	325	16.25 - 29.55pp
21-30	450	15.00 – 21.43pp
31-40	525	13.13 – 16.94pp
41+ (pp cost based on group of up to 60)	600	10.00 – 15.00pp

All images will be available online following the event at: <a href="https://www.asaphotographic.com/nescs">www.asaphotographic.com/nescs</a>.

For questions or to discuss live performance coverage for your group, please call George at 978-430-6032 or email: George@ASAphotographic.com.

Thank you and we look forward to capturing your crew!

George & Gail Lucozzi 978-430-6032 ASAphotographic.com